



The right product at first glance. - The new Standox packaging design.

- New, appealing and modern design
- Better readability
- Clear layout
- Important elements more in the focus

As the best choice for professional painters we don't forget the details. The clarity of the labels is important to ensure professional handling and that's why they are to the point, with all the information professional painters need and want. We know, the most important information is a **large product code** and a **clear product description**.

These new labels will as of now gradually be phasing into the markets.

Product technology colour code

The coloured wave clearly shows which technology is contained in the can.

Product name

The German product name appears in the same colour as the colour of the product colour code (wave).

Filler colour

The colour of the filler is marked with a clearly visible field with the corresponding note FC1-3 next to the product number.

Product code or mix number

This large, bold number serves as unique identification of the product.



Colour coded product technologies

The coloured wave clearly shows which technology is contained in the can.



Auxilliary product icons

These icons identify specific materials such as thinners, hardeners and additives.



Thinners - Hardeners - Additives

Usage Area

There are three different types of backgrounds on the labels – one for passenger cars, one for commercial vehicles and one for industrial uses – to make differentiating products very easy.



Background for Passenger Car Products



Background for Commercial Vehicle Products



Background for Industrial use