

---

## Select Your Country



## Thoughtfully digital – colour management via the Standowin iQ app

**Standowin iQ, the Standox colour software, is now available as an app designed to complement the Standowin iQ Cloud solution delivering mobile digital colour management. It can be used on tablets and smartphones.**



Standox, the global refinish brand, supports bodyshops in further optimising colour management processes thanks to the new Standowin iQ app. Refinishers can access the features of Standowin iQ Cloud on WiFi-enabled smartphones and tablets with just one click and even connect to local devices. From the reception area to the preparation area and office, digital colour retrieval and shading becomes even easier with mobile networked devices and the Standowin iQ app, regardless of location or device – whatever works best for the bodyshop.

"The app connects our digital tools," says Harald Klöckner, Training Leader for Standox Europe, Middle East and Africa. "Once registered and connected to the devices used in the bodyshop, such as the spectrophotometer, IP scales or label printer, a refinisher's day can start even faster. The cloud ensures that jobs, colour measurements and selected colour formulas are loaded into the system. Standox has offered completely digital colour management for a while, but the app will make the process even more user-friendly as well as bring together a variety of tools."

In addition to the familiar functions of the Standowin iQ software, the app offers an integrated scanner function that can accelerate job management, and automatic updates provide up-to-date information, formulas and products. The Standowin iQ app can now be downloaded from the App Store and Google Play or directly from [www.standox.com/standowiniq](http://www.standox.com/standowiniq).

### About Standox

Standox, a global refinish coating brand from Axalta, is the best choice for professional refinishers. Customers can rely on Standox to achieve the best quality results, every time, accurately and quickly. As a brand manufactured in Wuppertal, Germany, Standox ensures our customers are ready for future digitalisation by improving workflow and work processes with digital tools. Standox further supports customers not only with relevant market insights but also work provision thanks to extensive approvals from car manufacturers as well as fleet, lease and insurance companies, which reflect the brand's position as a leading partner to the automotive industry. Standox – the art of refinishing.

[http://www.axaltacoatingsystems.com/content/standox\\_corporate/en\\_GB/about-us/news/thoughtfully-digital---colour-management-via-the-standowin-iq-ap.print.html](http://www.axaltacoatingsystems.com/content/standox_corporate/en_GB/about-us/news/thoughtfully-digital---colour-management-via-the-standowin-iq-ap.print.html)