Standox updates the name of its waterborne basecoat system – Standohyd Plus Basecoat

A new name, a professional look, a proven product. Standox from Wuppertal, Germany, has updated Standohyd Basecoat, its proven waterborne basecoat system and wraps it into a refreshed label. Now called Standohyd Plus Basecoat, it will appear on the market with a fresh label design.

With the aim of offering bodys for one of the most efficient VOC-compliant basecoat systems, Standox has worked continuously on improving Standohyd Plus, optimising production and using cutting-edge pigment technology, which is tested for compliance with VOC requirements. Its two elements – waterborne basecoat and de-ionised water – make it very easy to use. In addition, the waterborne basecoat system provides excellent coverage, good blending characteristics and is economical in use. It can be applied in a single work step without flash-off times, known as One Visit Application. This significantly speeds up work processes in the spray booth and the entire bodyshop.

Standohyd Plus also offers great colour accuracy. Refinishers can access more than 53,000 solid, metallic and pearlescent colour formulas on the Standox database. Together with modern Color Tools such as the Genius iQ digital spectrophotometer, Standox offers its customers a sound, professional colour management solution.

Standohyd Plus has a successful history. In 1994, Standox presented the first waterborne basecoat system to the public at Automechanika in Frankfurt. Today, the evolution of that system is one of the most widely used VOC-compliant paint systems in the world. Most leading car manufacturers recommend it for refinish work.

"We have adapted the basecoat to the increasing requirements of the refinish market," says Standox EMEA Brand Manager, Olaf Adamek. "With Standohyd Plus, our customers can be certain they have one of the best waterborne basecoat systems on the market and that it will stay that way for many years to come."

***

Standox, one of the global refinish coating brands from Axalta Coating Systems, is one of Europe’s leading automotive refinish brands. From its headquarters in Wuppertal, Germany, the brand delivers high-quality results through its innovative product systems and superior paint technology. Standox provides premium product quality and in-depth consultancy to continue to build enduring relationships with its worldwide customers. Approvals from all major car manufacturers reflect the brand’s position as a leading partner to the automotive industry. Standox gives professional refinishers the assurance of perfect results every time.