
Axalta Showcases Revolutionary Responses to Changing Collision Repair Landscape at IBISConnect Africa 2020

Axalta, a leading global provider of liquid and powder coatings, is participating in IBISConnect Africa, a live online simulcast held by the International Bodyshop Industry Symposium (IBIS), on Thursday 23 July 2020 between 10am and 1.30pm SAST. Lucian Jantjies, National Sales Leader for Axalta's Refinish Business in South Africa, a key speaker at the event, will discuss how Axalta helps its South African customers meet the challenges of an evolving collision repair industry head-on by supporting them with new technology and dedicated innovation.

Jim Muse, Axalta's Vice President of Refinish for Europe, the Middle East and Africa, says,

"One of the core principles of Axalta is the desire to help our customers perform better – whether that is in the South African market or elsewhere around the world. Refinishers across our region are facing many challenges in their daily work and our aim is to make the entire refinish paint repair journey faster, easier and more profitable. We do that by constantly innovating and delivering revolutionary technology to our bodyshops."

Patented Axalta Fast Cure Low Energy technology is one global development Jantjies will cover in his speech, and something that bodyshops everywhere can benefit from. When the technology is used as part of a dedicated, complete low energy system, process times in professional bodyshops are cut by up to 50% and energy consumption is reduced by up to 70% while still achieving the best quality repair.

"We are delighted to present this technology at this virtual event. We know that bodyshops everywhere face the same pressures on margins while having to increase throughput and profitability to remain viable businesses. IBISConnect Africa ensures we are able to have these vital conversations through interactive Q&A sessions, for example, and we encourage delegates to navigate to our virtual stand so we can discuss strategic opportunities," says Muse.

The first IBIS event in Africa first took place in 2019 and, although the 2020 event will take place virtually, delegates will still be able to enjoy high-quality, relevant and thought-provoking content. Axalta's participation in IBISConnect Africa is part of a multi-year global partnership between Axalta and Plenham Ltd, which is the parent company of *bodyshop* - a leading automotive accident repair source covering the UK and the Middle East - and IBIS Worldwide - the leading networking platform for the collision repair industry.

To register for IBISConnect Africa, visit, www.ibisworldwide.com/ibis-africa-2020/registration-form.

For more information on Axalta Refinish, please visit www.refinish.axalta.eu.

About Standox

Standox, a global refinish coating brand from Axalta, is the best choice for professional refinishers. Customers can rely on Standox to achieve the best quality results, every time, accurately and quickly. As a brand manufactured in Wuppertal, Germany, Standox ensures our customers are ready for future digitalisation by improving workflow and work processes with digital tools. Standox further supports customers not only with relevant market insights but also work provision thanks to extensive approvals from car manufacturers as well as fleet, lease and insurance companies, which reflect the brand's position as a leading partner to the automotive industry. Standox – the art of refinishing.

http://www.axaltacoatingsystems.com/content/standox_corporate/en_GB/about-us/news/axalta-at-ibisconnect-africa-2020.print.html