



interstandox

Carrosserie Borgeind has been relying on Standox coatings for 50 years



Aged 67, is it ok to spend your time taking strolls and enjoying your retirement? For some, maybe, but not for Willy Wynants, Chief Executive at Carrosserie Borgeind in Belgium. Instead, he spends every day in the workshop, repairing cars, including rare, classic models. He's been relying on products and services from Standox for 50 years.

It's a Monday morning in Wuustwezel, Belgium, a small town near Antwerp: It's cold and rainy. Willy Wynants could be sitting comfortably at home, enjoying his retirement. Instead, the 67-year-old is still going strong. Every day, Wynants, Chief Executive at Carrosserie Borgeind, repairs up to six cars.

It's the kind of enthusiasm that rubs off on his three employees - which are working for him between 20 and 40 years - as well as his daughter, who handles the accounts "My employees rely on me. And they know that I respect them and their work. That's a sound basis for a successful partnership."



Rachid Et-Taibi (left), Sales Manager for Standox Belgium and Werner van Loock (right) from retailer LKQ present Willy Wynants with a certificate in recognition of 50 years of partnership



An outstanding team: Willy Wynants (2nd from right) and the team from Carrosserie Borgeind.

A company with a history of success

Willy Wynants established his company in 1969 in Schoten, just a few kilometres away. At the time there were no special schools for paint sprayers and coach builders, though there were courses available at night school, which Wynants attended. While he was doing that, he decided to take the plunge and set up his own business. As his company flourished, he eventually saw a need to move into a larger space. So, 30 years ago Carrosserie Borgeind relocated to its current site in Wuustwezel.

Rarities in the spray booth

Along with repairing vehicles over the years, Wynants has also acquired specialised know-how in classic car repairs, especially to the Mercedes, Skoda and Fiat marques. His repair workshop has handled rare models like the Ferrari 250 GT Berlinetta SWB, only a few models of which were produced by the Italian manufacturer worldwide. The biggest challenge with respect to restoration involved finding the right colour: "The racing department at Ferrari had developed a special shade of blue," Wynants recalls. "We were eventually able to recreate the colour using Standox's Standohyd water-based varnish." But Wynants has breathed life back into more than just this rare Ferrari. His workshop has also taken care of a hand-made Minerva cabriolet.



Willy Wynants' workshop takes care of both contemporary models as well as rare classics.

Impressed by the quality

When it comes to finishes, Wynants has been relying on Standox for 50 years now. It was through an acquaintance that he first came into contact with the products. "I was immediately impressed by the quality," Wynants stresses. "When we started using Standohyd in 1997, we were the first workshop in Belgium to work with advanced water-based varnishes." Today he relies entirely on the latest Standoblue basecoat system. "Of course, I've tested products from other makers over the years," he says. "But, in the end I've stuck with Standox." In his experience, the demands on workshops have increased in recent years: "Finishers nowadays have to be a lot more flexible than they used to be in order to keep up with the latest technologies and advances," Wynants explains. "Products from Standox lend us a hand in that regard."

More Stories



Don't miss any new article!

[Subscribe](#)