

# Standex – 60 Years of Quality and Innovation

## Made in Germany

Today, Standox is recognised around the world as one of the most high-profile, premium brands of refinish paint systems. Over the course of our history, the brand has helped to shape the industry with pioneering products and services, and we're very proud of these innovations. That's why we are celebrating our 60th anniversary this year in a particularly memorable way. On this, our dedicated anniversary website, we will focus, **each month**, on an **innovation story** that describes an important step in the development of the Standox brand. These stories cover everything from innovative products and processes to new advertising and marketing concepts, as well as the Wuppertal site, which has always been open to new ideas.

We hope you will enjoy our anniversary website. And come back soon. We will be uploading new stories regularly and will be reporting on topical news related to our anniversary year.

Olaf Adamek

Standex Brand Manager EMEA



Olaf Adamek  
Standex Brand Manager EMEA

## 12 Innovation Stories

