


Color for Life

Colour guarantee and guarantee of superior quality

What is The Color for Life Program?

Color for Life is a program of lifetime warranty for the work performed in certified refinishing Standox workshops. This program will help you retain your existing customers and attract new private and corporate customers. In addition to improving the image of your workshop, you get an important competitive advantage. The program offers:

- a lifetime warranty on refinishing jobs
- a striking quality proposition - more than a "lifetime warranty" is simply not possible
- a professional marketing measure for selected bodyshops
- no risk for the bodyshop

How do your customers benefit?

- Better value of the vehicle when the car is sold
- Free repair under warranty
- Free warranty

How Does The Color for Life Program Benefit You?

- Win new customers: Simple advertising message "Lifetime paint warranty", conveyed by prepared ad templates
- Competitive advantage: Quality feature "Lifetime paint warranty" as a differentiation from the competition
- No risk: Standox settles the costs of repairs under the warranty.

The warranty covers the quality and durability of Standox refinish paintwork.

Repairer Criteria

To qualify to offer a Standox Colour for Life Warranty your Bodyshop must:

- Be a Standox system holder
- Satisfy the requirements of the Qualifications Assessment
- Use 100% Standox product for the repair
- Complete a Warranty Program Agreement
- Head painter to have attended appropriate Standox training courses

There is no charge associated with this program. However, your shop will be audited annually to ensure you meet the specific requirements.

Repairer Support

In recognition of your shop obtaining Color For Life warranty status, Standox will provide you with:

- Window sticker and floor mat
- Certificate
- Plaque
- Counter display with leaflet
- Repair Certificate Booklet
- Templates for small advertisements